



Deanna Porco

Graphic Designer

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🌐 deannaporco.com

ABOUT ME

Hello. I'm Deanna, a detail-oriented graphic designer with a passion for creative problem-solving and a proven ability to quickly learn new skills. I bring a client-focused approach to every project and excel in fast-paced, dynamic environments. I'm a motivated, outgoing professional with strong interpersonal skills and a collaborative mindset. I am always ready to take on new challenges with creativity and enthusiasm.

EDUCATION

Bachelor of Fine Art (BFA)
University of Central Florida
2016-2021

*BFA in Graphic Design with a
concentration in Digital Media*

Minor- Art Education
University of Central Florida
2016-2021

SKILLS

- **Software:** Adobe Creative Suite (Photoshop, Illustrator, InDesign), other digital platforms such as Canva, Wix, WordPress, Elementor.
- **Print Production:** Large Format Printers, Back-End Production, Formatting, Use of various print media
- **Digital Design and Social Media:** Creation of content for platforms such as Instagram, Facebook, and YouTube

EXPERIENCE

Print Specialist March 2025 - Present
Staples

- Delivered tailored print solutions by assessing customer needs, recommending materials and finishes, and ensuring high-quality production using advanced printing and finishing equipment.
- Managed end-to-end print projects, from order intake and design to production and delivery, while maintaining quality control and troubleshooting equipment issues.

Graphic Designer February 2024- February 2025
Michelle Barone Media

- Produced detailed visuals specific to a client's request. Including but not limited to Instagram advertisements, fliers, and menus across digital, print, and social media platforms. While creating marketing materials to enhance clients' brands across all platforms.
- Facilitating and attending networking events to promote clients' brands. Utilizing communication skills to meet and collaborate with industry leaders, showcase the client's products, and help them further their business.

Graphic Designer February 2022- August 2023
SeaWorld Orlando

- Created assets from conception through production using large-format printers and various forms of print media to build physically realized designs for various events and rides at SeaWorld, Aquatica, and Discovery Cove Orlando.
- Integrated input from outside vendors such as Sesame Workshop, as well as, other departments, such as marketing and operations, to achieve seamless theming throughout the park.
- Involved in the implementation of special events at SeaWorld and Aquatica, such as Hallo-scream at SeaWorld and Beach Nights at Aquatica. Created a DNA profile for each event and implemented the DNA throughout the design package, such as banners, photo opportunities, special event menus, haunted houses, and rules and requirements signage for a cohesive vision.

REFERENCES

Michelle Barone Lepore
Owner Michelle Barone Media

Phone: (845) 656-6003
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Nicole Colon
Office Manager Villa Borghese

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